

General Planning Outline

1st & 2nd Quarter
2005

January	Rough out new church website (knowjesusfully.com). Plan evangelism website (newlifeseminars.com) and publish a basic website. Develop promo (1) trailer for “Passion of Love” and produce. Start planning for Bradshaw series.
February	Start trailer promotion. Refine, trial, and publish KJF.com. Add to NLS.com early February. Final planning for Bradshaw series. Develop trailer for promo 2.
March	Implement plan for Bradshaw series.
April	Produce Bradshaw series.
May	Finish Bradshaw series. Bring on-line new servers. Develop trailer for promo 3.
June	Complete switchover to in-house production of web cast.